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Robinson Brick Company Announces Full Veneer Stone Product Line

Launch of Robinson Building Stone marks the Company's entry in the full veneer stone market.

DENVER – May 22, 2006 – Robinson Brick Company, responding to customer demand for full veneer stone and landscaping materials, today launched their latest product line, Robinson Building Stone. The new line marks the third natural stone offering in the company's vast portfolio of high end masonry solutions.

Robinson Building Stone is available in multiple shapes and sizes of flagstone, builder's stone, chopped stone, steps, and cap stones. Unique color choices include brown, gray, and a brown/gray blend. The brown color is a unique fusion of russet earth tones and rust hues. The gray color transitions from cool slate-gray to rich blue tones. Color availability varies by product.

"Our Robinson Rock natural stone thin veneer has been wildly successful, but we realize there are customers who desire the sheer mass and scale of full sized stone" said Lesa Bannon, Vice President of Marketing for Robinson Brick Company. Continued Mark Stutz, Vice President of Sales, "Thanks to our innovative manufacturing and quarrying processes, we were able to quickly bring this product to market, to the delight of our customers."

Robinson Building Stone is available at all of the 17 Robinson Brick Company masonry and design center locations across the United States. The product will be available at select distributor locations throughout the country in the near future. For more information, or to view all of the Robinson Building Stone shapes or colors, visit RobinsonBrick.com.

About Robinson Brick Company

Robinson Brick Company is the leading manufacturer of exquisite, high quality brick, block, Thinbrick, and Thinrock products. ISO 9001 registered, the Denver-based company operates six manufacturing facilities, seventeen design and masonry centers, employs over 500 people across the United States, and is proud to celebrate 126 years serving Denver and hundreds of distributors throughout North America. For more information on Robinson Brick Company products, showrooms, and distributor locations, visit RobinsonBrick.com. Robinson Building Stone and Robinson Rock are trademarks of Robinson Brick Company.