

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Cindy Skerjanec  
Robinson Brick Company  
720.470.7077  
[cindys@robinsonbrick.com](mailto:cindys@robinsonbrick.com)

**Robinson Brick Company Opens New Mountain Store**  
*Steamboat Springs, Colorado home to company's 19<sup>th</sup> design and masonry center*

(Denver) – October 10, 2006 -- Denver-based masonry product manufacturer, Robinson Brick Company, debuts its newest design and masonry center in Steamboat Springs, Colorado. This marks the company's 19th United States location and the tenth in the state of Colorado.

The store is located at 2244 Lincoln Ave., and showcases the company's popular Thin veneer rock and brick products in addition to its flagship product, Robinson Brick. This product is known throughout the country as the highest quality brick available.

"We're excited to open another location in our home state," said Mark Stutz, President and COO of Robinson Brick Company. "We expect this location to broaden our visibility in the mountain communities, and become a valuable link in our chain of Robinson Brick Company design and masonry centers."

The new store expects to attract builders, architects, masons and designers, in addition to consumers who are interested in the latest do-it-yourself designer masonry products. Customers can walk through the hands-on showroom and see samples of brick and rock colors as well as Thin veneer, Thinbrick and Thinrock products.

*Robinson Brick Company, a subsidiary of General Shale Brick, Inc., operates six manufacturing facilities and 19 design and masonry centers in six states from its headquarters in Denver, Colo. Robinson Brick manufactures high quality brick, block, Thinbrick and Thinrock. Robinson Brick, Thinbrick, Thinrock, and Thin veneer are trademarks of Robinson Brick Company. General Shale Brick is the leading exterior building materials manufacturer in the country. General Shale's parent company, Wienerberger AG, is the largest brick company in the world and is headquartered in Vienna, Austria.*

###